



## **Issues Report**

**First Quarter 2011**

**WOOD TV8- Grand Rapids, MI:**

**WOOD TV8- Grand Rapids, MI**

**WOGC-CA- Grand Rapids, MI**

Description of programming providing the most significant  
treatment of community issues

# **WOOD TV8 Quarterly Issues Report**

## **January - March 2011**

<u><b>PROGRAM</b></u>	<u><b>DAY</b></u>	<u><b>TIME</b></u>
• 24 Hour News 8 Daybreak	Monday – Friday	5:00 - 7:00 A.M.
• 24 Hour News 8 at Noon	Monday – Friday	12:00 - 1:00 P.M.
• 24 Hour News 8 at 5:00	Monday – Friday	5:00 - 5:30 P.M.
• 24 Hour News 8 at 5:30	Monday – Friday	5:30 - 6:00 P.M.
• 24 Hour News 8 at 6:00	Monday – Friday	6:00 - 6:30 P.M.
• 24 Hour News 8 at Daybreak	Saturday and Sunday	6:00 – 8:00 A.M.
• 24 Hour News 8 at 6:00	Saturday	6:00 – 6:30 P.M.
• 24 Hour News 8 at 6:00	Sunday	6:00 – 7:00 P.M.
• 24 Hour News 8 at 11:00	Monday – Friday	11:00 - 11:35 P.M.
• 24 Hour News 8 at 11:00	Saturday and Sunday	11:00 - 11:30 P.M.
• Maranda Where You Live	Saturday	6:30 – 7:00 P.M.
• eightWest	Monday – Friday	11:00 A.M. – 12 NOON

Each program previously listed is a locally produced news programs presenting a mix of news, weather, sports and community issue related feature reports. Community issue segments usually have duration of one- to one-and-a-half minutes, unless otherwise indicated.

Connecting with Community continues to produce content driven PSA's topical to community needs and issues raised from our news department. Each month, a series of thirty second spots rotate on WOOD/WOTV/WXSP tagged with our Community Partners.

“Maranda Where You Live” is a locally produced weekly half-hour program featuring information, insights and inspiration for West Michigan parents.

“eightWest” is a locally produced daily one hour program featuring everything West Michigan.

WOOD TV8 is simulcast in it entirely on WOGC-CA, Grand Rapids, MI.

- NBC Nightly News                      Monday – Friday                      6:30 - 7:00 P.M.

This is an NBC produced news program featuring news, information and perspectives on the daily events of the nation and the world. The program also features special features on issues and concerns of the nation. These special issue oriented reports are approximately three minutes long.

- TODAY                                      Monday – Friday                      7:00 - 11:00 A.M.

- TODAY Saturday 8:00 - 10:00 A.M.
- TODAY Sunday 8:00 - 9:00 A.M.

This NBC produced news program features news, interviews, weather and information segments and feature reports on issues and concerns of the American Public. The community issue segments usually are three to four minutes long.

- Dateline NBC Friday 9:00 - 11:00 P.M.

This NBC produced news magazine program focuses on three to four issues or entertainment oriented reports in each week's program. Many of these reports are investigative stories on controversial concerns of the nation. Each report averages ten to twelve minutes long.

## **Educational Issues**

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: Junior Achiever PSA  
Date Aired: January 1, 2011- January 15, 2011  
Length: :30  
Summary: Public Service Announcement recognizing the importance to the Junior Achiever after school academic program, which helps students excel in math, reading and other areas.
  
2. Program: 24 Hour News 8 @ Daybreak  
Date Aired: January 4, 2011  
Length: 1:56  
Summary: Gobles Smartphones -- elementary school using smartphones to teach kids
  
3. Program: Maranda Where You Live  
Date Aired: Saturday, January 15, 2011  
Length: 2:00  
Summary: Ottawa Hills High School has opened a new Center of Innovation the focused on business and management. High school students can opt to take classes with a business focus and actually get college credits through Davenport University, putting them ahead at graduation.
  
4. Program: Maranda Where You Live  
Date Aired: Saturday, January 15, 2011  
Length: 2:30  
Summary: Union High School has launched a design and construction trade school within the high school. For students who are looking to go into the field on construction, architecture or interior design, there are specific classes that give students hands on experience in those fields. Each student is also pair with a mentor who is a professional in the field of their choice who they shadow for four years.

5. Program: 24 Hour News 8 @ Noon  
Date Aired: January 17, 2011  
Length: :29  
Summary: U of M Admission -- U of M cutting size of incoming class
6. Program: 24 Hour News 8 @ 5pm  
Date Aired: January 18, 2011  
Length: 2:06  
Summary: MEA Agenda -- Michigan teachers union laying out plan for schools
7. Program: 24 Hour News 8 @ Noon  
Date Aired: January 18, 2011  
Length: :30  
Summary: Kent ISD Motion -- Lawyer representing Kent ISD schools filing to dismiss lawsuit
8. Program: 24 Hour News 8 @ 11pm  
Date Aired: January 18, 2011  
Length: 1:11  
Summary: Michigan teachers union plans for schools
9. Program: Public Service Campaign  
Date Aired: January 24, 2011 - March 1, 2011  
Length: :30  
Summary: Public Service Announcement highlighting the work of Recreation Reaps Rewards, an afterschool program that promotes academics by using volunteers to assist with homework help, as well as providing a free meal and various social activities.
10. Program: eightWest  
Date Aired: Friday, January 28, 2011  
Length: 6:28  
Summary: Eva Aguirre Cooper highlights the 2010 winner of the Connecting with Community Awards, Recreation Reaps Rewards. Recreation Reaps Rewards is an afterschool program that promotes academics by using volunteers to assist with homework help, as well as providing a free meal and various social activities.

11. Program: Maranda Where You Live  
Date Aired: Saturday, January 29, 2011  
Length: 2:00  
Summary: Local middle school students were brought onto the campus of Ferris State University Grand Rapids to learn more about career pathways. Each girl was given a “color test” to learn about their personality and skills they possess. Then counselors worked with the girls to tell them more about future careers they might enjoy and excel in.
12. Program: 24 Hour News 8 @ 6pm  
Date Aired: February 2, 2011  
Length: 2:00  
Summary: GRPS Closings - Explanation on criteria schools use to decide whether to close.
13. Program: 24 Hour News 8 @ Daybreak  
Date Aired: February 8, 2011  
Length: :22  
Summary: Count Day -- annual day when students are counted to determine state funding
14. Program: 24 Hour News 8 @ 11pm  
Date Aired: February 8, 2011  
Length: :29  
Summary: Portage Superintendent -- school board considering firing superintendent
15. Program: 24 Hour News 8 @ 6pm  
Date Aired: February 8, 2011  
Length: 2:14  
Summary: Child Poverty Up -- Kids Count report says more West Michigan kids are living in poverty
16. Program: 24 Hour News 8 @ 5pm  
Date Aired: February 9, 2011  
Length: 2:45  
Summary: MEAP Tests xtalk -- state raising minimum score for MEAP test (live interview)

17. Program: 24 Hour News 8 @ Noon  
Date Aired: February 15, 2011  
Length: 2:48  
Summary: Jenison Bond -- voters being asked to approve bond for school improvements, performing arts center
18. Program: 24 Hour News 8 @ 5pm  
Date Aired: February 25, 2011  
Length: :21  
Summary: Cornerstone Grant -- theological seminary got grant for student scholarships
19. Program: Maranda Where You Live  
Date Aired: Saturday, February 26, 2011  
Length: 4:00  
Summary: Maranda was given a tour of the Grand Rapids Community College Secchia School for Culinary Education. She met instructors and students and learned more about this nationally recognized school for students interested in becoming future savory and pastry chefs.
20. Program: 24 Hour News 8 @ 11pm  
Date Aired: March 1, 2011  
Length: :50  
Summary: Bernard Taylor Syracuse -- GRPS superintendent might be leaving for job in New York
21. Program: 24 Hour News 8 @ Daybreak  
Date Aired: March 2, 2011  
Length: :56  
Summary: Taylor Update -- when we might know if GRPS superintendent will leave for another job
22. Program: 24 Hour News 8 @ 5pm  
Date Aired: March 8, 2011  
Length: 2:25  
Summary: St. Andrews School -- historic group wants to preserve school that the diocese wants to knock down

23. Program: Maranda Where You Live  
Date Aired: Saturday, March 12, 2011  
Length: 2:00  
Summary: Maranda interviewed a counselor from Ferris State University Grand Rapids about upcoming careers in the field of health and health science. He talked about the high demand in this field as well as academic benchmarks that are required from high school students looking to go into this field.
24. Program: 24 Hour News 8 @ 6pm  
Date Aired: March 14, 2011  
Length: 1:30  
Summary: Taylor Not Leaving -- GRPS Superintendent Bernard Taylor not leaving for Syracuse
25. Program: 24 Hour News 8 @ Noon  
Date Aired: March 18, 2011  
Length: 2:13  
Summary: Teacher Protest -- Michigan teachers contemplating work stoppage
26. Program: 24 Hour News 8 @ 11pm  
Date Aired: March 18, 2011  
Length: 2:00  
Summary: Local girl on Today Show -- 13 year old girl with physical and cognitive disabilities from Hudsonville is recognized by her school and allowed to play on the basketball team before she undergoes surgery to amputate her leg.
27. Program: 24 Hour News 8 @ 6pm  
Date Aired: March 25, 2011  
Length: 2:20  
Summary: Eva Aguirre Cooper highlights the Connecting with Community award nomination of the VSA Arts and Mentoring program. A program designed to help students with disabilities develop functional skills by becoming involved in various art programs.



## **Health & Fitness Issues**

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: American Health Assistance Foundation PSA  
Date Aired: January 1, 2011 – March 31, 2011  
Length: 1:00  
Summary: Public service announcement encouraging viewers to get informed about the Alzheimer's disease and ways to treat it.
  
2. Program: American Academy of Dermatology PSA  
Date Aired: January 1, 2011 – March 31, 2011  
Length: 1:00  
Summary: Public service announcement informing viewers about the dangers of tanning and the risks of contracting skin cancer.
  
3. Program: 24 Hour News 8 @ 5pm  
Date Aired: January 3, 2011  
Length: :49  
Summary: Cancer Blood Test -- new blood test can pinpoint cancer cells that other scans can miss
  
4. Program: 24 Hour News 8 @ Daybreak  
Date Aired: January 6, 2011  
Length: :45  
Summary: Too Much Fluoride -- dentists noticing white spots on teeth from fluoride. Government to reduce recommendation in water
  
5. Program: 24 Hour News 8 @ 5pm  
Date Aired: January 6, 2011  
Length: 2:50  
Summary: Binge Drinking -- Kent County ranking high on binge drinking. Can cause health care costs to increase (live interview)

6. Program: 24 Hour News 8 @ 11pm  
Date Aired: January 6, 2011  
Length: 1:05  
Summary: Spectrum Transplant -- Spectrum performed three more heart transplants
7. Program: 24 Hour News 8 @ 5pm  
Date Aired: January 10, 2011  
Length: 1:29  
Summary: DeVos Kids Hospital -- focus on new pediatric ER
8. Program: 24 Hour News 8 @ Noon  
Date Aired: January 13, 2011  
Length: :27  
Summary: Unity Christian Update -- school closed down for sickness will re-open tomorrow
9. Program: 24 Hour News 8 @ Noon  
Date Aired: January 17, 2011  
Length: 1:56  
Summary: Skipping Breakfast -- working out on an empty stomach can help you lose weight
10. Program: Maranda Where You Live  
Date Aired: Saturday, January 22, 2011  
Length: 2:30  
Summary: The Hornick family of Grand Rapids all ski together in the winter as a way to stay active. Mom, dad and three young children all ski or snowboard a few times a week. It keeps the family in shape and also promotes doing an activity together that they all enjoy.
11. Program: Metro Health PSA  
Date Aired: January 28, 2011 - February 9, 2011  
Length: :30  
Summary: Public service announcement encouraging women to attend a free seminar, hosted by a doctor, to learn about the symptoms of heart disease.

12. Program: 24 Hour News 8 @ 5pm  
Date Aired: February 4, 2011  
Length: 3:18  
Summary: Wear Red Day, Women Heart Disease, Heart Disease xtalk -- about American Heart Association's "Go Red for Women Day" to raise awareness of heart disease in women
13. Program: 24 Hour News 8 @ 5pm  
Date Aired: February 9, 2011  
Length: 2:45  
Summary: Healthy School Lunch -- how local school districts are making school lunch healthy, response to Let's Move (live interview)
14. Program: Maranda Where You Live  
Date Aired: Saturday, February 12, 2011  
Length: 2:30  
Summary: Maranda brought a Healthy Heart Party to second graders at Kent City Elementary School. Along with her community partners she brought in healthy heart snacks, games and exercised the entire class could do to help love their hearts.
15. Program: 24 Hour News 8 @ Daybreak  
Date Aired: February 24, 2011  
Length: :57  
Summary: GRPS Summer Food -- district picked for pilot program to provide food for kids during the summer
16. Program: 24 Hour News 8 @ 5pm  
Date Aired: March 3, 2011  
Length: 2:25  
Summary: Cart Germs Xtalk -- live interview with Kent Co. Health Department
17. Program: 24 Hour News 8 @ 5pm  
Date Aired: March 3, 2011  
Length: :18  
Summary: Shopping Cart Germs -- study shows fecal matter found on 72% of shopping carts

18. Program: 24 Hour News 8 @ 5pm  
Date Aired: March 4, 2011  
Length: 2:30  
Summary: Pediatric Cardiologist -- live interview about condition that killed student athlete

19. Program: 24 Hour News 8 @ 6pm  
Date Aired: March 7, 2011  
Length: 2:45  
Summary: Grief Counseling -- how kids can deal with losing a peer (Fennville Wes Leonard story)

20. Program: Maranda Where You Live  
Date Aired: Saturday, March 12, 2011  
Length: 2:00  
Summary: Tiffany Duffield of Greenville has lost over 200 pounds over the last three years. After years of struggling with her weight she decided to start eating healthier and incorporating fitness into her life. Three years later she is now healthier and training to run her first 25K. She has been selected as a Fifth Third River Bank Run Road Warrior and is serving as a fitness model and coach to others with her inspiring stories.

21. Program: 24 Hour News 8 at 5pm  
Date Aired: March 17, 2011  
Length: 2:30  
Summary: Eva Aguirre Cooper highlights the Connecting with Community award nomination of the Kid's Food Basket an organization designed to ensure that children of low-income homes receive the proper nutrition they need for their developing bodies.

## **Community & Volunteer Efforts**

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need. Community efforts and campaigns are also included.

1. Program: Girl Scouts PSA  
Date Aired: January 1, 2011 - March 31, 2011  
Length: 1:00  
Summary: Public service announcement encouraging viewers to get involved with the Girl Scouts as a volunteer or a scout. Highlighting all the fun things they do on a regular bases.
  
2. Program: Huntington Bank PSA  
Date Aired: January 1, 2011 - March 31, 2011  
Length: :30  
Summary: Public service announcement highlighting the support Huntington Bank gives to local community volunteer efforts, including festival, events, and non-profit organizations.
  
3. Program: 24 Hour News 8 @ 5pm  
Date Aired: January 6, 2011  
Length: 1:45  
Summary: River Bank Run -- Changes to improve this year's Fifth Third River Bank Run
  
4. Program: 24 Hour News 8 @ Noon  
Date Aired: January 17, 2011  
Length: 2:50  
Summary: MLK Events, MLK GRCC & United Way GR Vets -- events around the community for MLK Day
  
5. Program: WOOD TV8 Connecting with Community Campaign  
Date Aired: January 24, 2011 - February 27, 2011  
Length: :30  
Summary: Eva Aguirre Cooper announces the 2011 Connecting with Community Award nominations. WOOD TV 8 will recognize, businesses, organizations, and groups coming together to solve problems in the West Michigan community by volunteering and community service.

6. Program: Maranda Where You Live  
Date Aired: Saturday, February 5, 2011  
Length: 2:00  
Summary: Volunteers with the West Michigan Therapy Dog Association volunteer twice a week at Helen DeVos Children's Hospital. They bring in their dogs to visit with the pediatric patients at the hospital. Our story focused on the good work the volunteers do and the joy it brings the patients and their families.
7. Program: Maranda Where You Live  
Date Aired: Saturday, February 12, 2011  
Length: 2:30  
Summary: Sandra and Willie Edwards have taken in their three young grandchildren, since their parents are unable to care for them. They are currently serving as guardians of the children and are working to fill the void in their grandchildren's lives. Our story focused on their family dynamic and how the Edwards are making a big sacrifice to care for these three children under the age of six.
8. Program: 24 Hour News 8 @ 5pm  
Date Aired: February 15, 2011  
Length: :32  
Summary: LaughFest Verve Pipe -- new musical act booked for Gilda's Club fundraiser
9. Program: 24 Hour News 8 @ 5pm  
Date Aired: February 16, 2011  
Length: :56  
Summary: Kzoo Loaves/Fishes -- organization launching fundraiser for new permanent HQ
10. Program: 24 Hour News 8 @ Daybreak  
Date Aired: March 2, 2011  
Length: :52  
Summary: Hackley Library -- Library officials turning to community to raise money for renovations

11. Program: 24 Hour News 8 @ 6pm  
Date Aired: March 14, 2011  
Length: 1:15  
Summary: Jennings Celebration -- public celebration to welcome home Super Bowl player & Kalamazoo native Greg Jennings

12. Program: 24 Hour News 8 @ 6pm  
Date Aired: March 15, 2011  
Length: 2:00  
Summary: "Artprize" a community based art competition announces changes, including new locations around the community.

13. Program: 24 Hour News 8 @ 5pm  
Date Aired: March 16, 2011  
Length: 2:30  
Summary: "Bliss Talkback" community event to celebrate the city.

14. Program: 24 Hour News 8 @ 11pm  
Date Aired: March 18, 2011  
Length: 2:00  
Summary: "AED Hockey Rinks" Community group working to put AED's in hockey rinks to help save lives.

15. Program: 24 Hour News 8 @ Noon  
Date Aired: March 19, 2011  
Length: :40  
Summary: "Rylees" volunteers help move a hardware store down the road.

16. Program: Maranda Where You Live  
Date Aired: Saturday, March 26, 2011  
Length: 1:00  
Summary: College students from Calvin College in Grand Rapids spent their spring break doing a service trip in Grande Isle, Louisiana. The students helped with Hurricane Katrina clean-up as well as damage from the recent oil spill. Garrett Veurink, the Where You Live intern, was part of this trip and took a camera along to document the student's hard work.

17. Program: 24 Hour News 8 @ 6pm  
Date Aired: March 25, 2011  
Length: 2:00  
Summary: Georgetown Community Foundation" A look at a local community foundation and the requirements to become a charitable organization to raise money.

18. Program: 24 Hour News 8 @ 11pm  
Date Aired: March 26, 2011  
Length: 1:30  
Summary: "Thanks a Million" Community food bank of volunteers helping feed the hungry.



## **Safety**

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: Ad Council PSA  
Date Aired: January 1, 2011 - March 31, 2011  
Length: 1:00  
Summary: Public Service Campaign addressing the dangers of teens being harassed via text messaging, also known as "textual harassment." And encouraging young women to seek out help if the harassment goes too far or even becomes sexual.
  
2. Program: 24 Hours News 8 @ Daybreak  
Date Aired: January 3, 2011  
Length: :43  
Summary: 3D Gaming Warning -- Nintendo says new 3D gaming system can cause eye damage in young kids
  
3. Program: 24 Hours News 8 @ 6pm  
Date Aired: January 6, 2011  
Length: 1:12  
Summary: Teen Drivers-- teens attended summit to cut down on distracted driving
  
4. Program: 24 Hours News 8 @ 5PM  
Date Aired: January 14, 2011  
Length: 2:55  
Summary: Radon Talkback -- January is Radon Awareness Month (live interview)
  
5. Program: 24 Hours News 8 @ Noon  
Date Aired: January 17, 2011  
Length: 1:10  
Summary: Fire Prevention -- preventing fires if you use medical oxygen

6. Program: 24 Hours News 8 @ 11pm  
Date Aired: January 18, 2011  
Length: :41  
Summary: Apple iPad Security -- warning about hackers when using wireless devices
7. Program: 24 Hours News 8 @ 6pm  
Date Aired: January 20, 2011  
Length: 1:07  
Summary: Fake Public Works -- people trying to get into your house by posing as city workers
8. Program: 24 Hour News 8 @ 5pm  
Date Aired: January 21, 2011  
Length: 2:52  
Summary: Cold Wx Animals -- live interview with humane society about safety for pets in cold weather
9. Program: Maranda Where You Live  
Date Aired: Saturday, January 22, 2011  
Length: 2:00  
Summary: We interviewed an expert from Helen DeVos Children's Hospital about keeping your kids safe from cold and flu over the winter months. She gave advice for parents and simple things that kids can do each day to stay healthy and safe from germs and bacteria.
10. Program: 24 Hour News 8 @ Daybreak  
Date Aired: January 27, 2011  
Length: :23  
Summary: Frozen Okra Recall -- Spartan Stores recalling frozen okra for undeclared milk allergen
11. Program: 24 Hour News 8 @ 5pm  
Date Aired: January 28, 2011  
Length: 2:50  
Summary: Domestic Violence xtalk -- how to pinpoint signs of an abusive relationship

12. Program: Maranda Where You Live  
Date Aired: Saturday, January 29, 2011  
Length: 1:30  
Summary: Maranda and her partners held a workshop for middle school girls the focused on self-esteem and empowerment. One of the presenters was a doctor from Helen DeVos Children's Hospital who spoke about the dangers of tattoos and body piercings. She talked about safety precautions girls should take before doing these things.

13. Program: 24 Hour News 8 @ Daybreak  
Date Aired: February 3, 2011  
Length: 1:45  
Summary: Snowplow Safety -- how to protect your kids and cars from snow plows

14. Program: 24 Hour News 8 @ Noon  
Date Aired: February 3, 2011  
Length: :24  
Summary: Ford Recall -- Ford recalling F-150s because of door handle problem

15. Program: Maranda Where You Live  
Date Aired: Saturday, February 5, 2011  
Length: 1:00  
Summary: One of the unique features of the new Helen DeVos Children's Hospital is the large gift shop they have in the lobby. Something unique is the safety gadgets they sell including: life jackets, car seats, latches and locks for your home and more.

16. Program: 24 Hour News 8 @ 11pm  
Date Aired: February 7, 2011  
Length: 1:46  
Summary: Cable Guard Safety -- cable guards may have contributed to a fatal crash

17. Program: 24 Hour News 8 @ 5pm  
Date Aired: February 8, 2011  
Length: 2:56  
Summary: Toyota Probe xtalk - Report shows no electrical problems in Toyota cars-- Includes live interview

18. Program: 24 Hour News 8 @ 11pm  
Date Aired: February 21, 2011  
Length: 1:15  
Summary: Red Cross Shelters -- Red cross opening shelters because of power outages

19. Program: 24 Hour News 8 @ 5pm  
Date Aired: February 24, 2011  
Length: 2:15  
Summary: Toyota Recall xtalk -- Toyota adding 2.17 million vehicles to recall for sticky gas pedals (live talkback)

20. Program: Rescue One PSA  
Date Aired: March 1, 2011 - March 31, 2011  
Length: 1:00  
Summary: Public service announcement encouraging teenage viewers to eliminate distractions while driving.

21. Program: 24 Hour News 8 @ Noon  
Date Aired: March 2, 2011  
Length: :38  
Summary: Wayland Med Abuse -- teens in one area stealing cough medicine to get high

22. Program: 24 Hour News 8 @ 11pm  
Date Aired: March 7, 2011  
Length: :54  
Summary: Auto Recalls -- Honda, Toyota and Chrysler recalling vehicles

23. Program: 24 Hour News 8 @ Daybreak  
Date Aired: March 9, 2011  
Length: :19  
Summary: GM Recall -- GM recalling new vehicles for software glitch

24. Program: 24 Hour News 8 @ 5pm  
Date Aired: March 18, 2011  
Length: :28  
Summary: Hyundai Recall -- Hyundai recalling Elantras for air bag problems

25. Program: 24 Hour News 8 @ 6pm  
Date Aired: March 19, 2011  
Length: :45  
Summary: "gun ditching" -- story on how more criminals are holding onto guns instead of ditching them when being chased by police, and the dangers that creates.

26. Program: Maranda Where You Live  
Date Aired: Saturday, March 26, 2011  
Length: 2:30  
Summary: This segment focused on teens making safe and smart choices over spring break. We looked at underage drinking and the dangers that come along with it. We interviewed a therapist who talked about teaching your kids to be responsibly and talking to them about making safe choices if going on spring break alone with friends.

27. Program: Maranda Where You Live  
Date Aired: Saturday, March 26, 2011  
Length: 2:00  
Summary: Many teens go tanning on a regular basis, but new studies reveal how damaging this is to your skin. We talked to a local oncologist about the dangers of skin cancer and how to keep your family safe when in the sun. He talked about steps to take to stay covered and protected from the sun.